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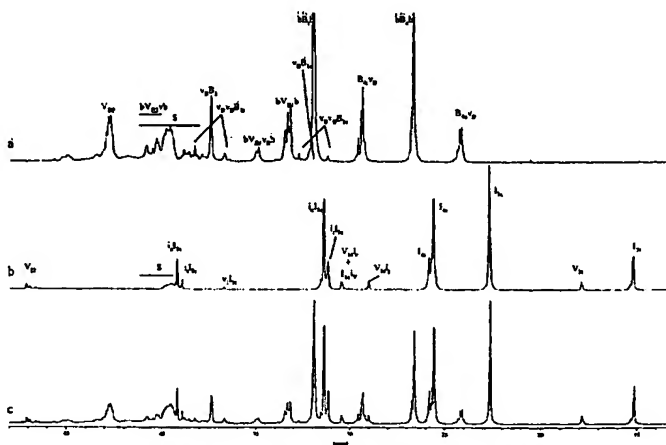
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(54) Title: ADHESIVE COMPOSITION



The depicted part of ¹³C NMR spectra of styrenic block copolymer (a), styrenic styrene copolymer (b), and the deconvoluted sum of a and b (c).

(57) Abstract: The invention relates to an adhesive composition comprising (i) one or more styrenic block copolymers, (ii) a tackifier resin, and (iii) one or more plasticizers, wherein the or one of the styrenic block copolymers is of the general formulae A-C-A (1), or (A-C)_n-X (2), wherein each A independently is a polymer block of an aromatic vinyl compound, and C is a mixed polymer block (B/I) of butadiene (B) and isoprene (I) in a weight ratio B:I in the range of 30:70 to 70:30, and said polymer block C has a glass transition temperature (T_g) of at most -50 °C (determined according to ASTM E-1356-98), n is an integer equal to or greater than 2, and X is the residue of a coupling agent, and wherein the tackifier resin has an aromaticity (in relative percentage of aromatic protons as determined by H-NMR) in the range of from 3 to 18%.



For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

ADHESIVE COMPOSITION

Field of the Invention

An adhesive composition comprising (i) one or more styrenic block copolymers, (ii) one or more tackifier resins, and (iii) optionally one or more plasticizers.

5 Background of the Invention

Adhesive compositions based on styrenic block copolymers as thermoplastic elastomer components are well known in the art. These compositions are for instance used as PSA (pressure sensitive adhesive) for industrial
10 tapes, packaging tapes and labels, and in multipurpose hot-melt adhesive compositions which may be used to bond or construct articles in the manufacture of disposable soft goods, such as diapers, feminine care articles, surgical drapes and the like.

15 Styrene-isoprene-styrene block copolymers ('S-I-S') and styrene-butadiene-styrene block copolymers ('S-B-S') are widely used in these adhesive compositions. Both classes of block copolymers give the adhesive compositions specific properties related to the
20 respective inherent characteristics of these block copolymers. For example, the softness of S-I-S makes this polymer the material of choice for pressure sensitive applications in tapes and labels. Alternatively, the elevated cohesion of S-B-S makes this material attractive
25 for construction adhesives for disposable soft goods.

When compounded into hot melt adhesives S-I-S polymers degrade by a chain scission mechanism; molecular weight is reduced and the cohesive strength of the adhesive is lowered. S-B-S polymers on the other hand
30 tend to degrade by further chemical cross-linking increasing the cohesive strength of the adhesive, but

- 2 -

also increasing the elastic modulus, forming a too hard and non-tacky adhesive. The thermal decomposition of both S-I-S and S-B-S based adhesives can ruin the utility of the adhesive product. It would be an advantage to the hot melt adhesive industry if polymers with less tendency to either fall apart (scission) or cross-link would be developed. In EP-669350 and US-5583182, adhesive compositions have been described wherein the styrenic block copolymer is a block copolymer of an S-B-I-S type, an $(S-B-I)_n-X$ type or an $(S-I-B)_n-X$ type, wherein S represents a polystyrene block, B represents a polybutadiene block and I represents an isoprene block. These copolymers with block copolymer midblocks "B-I" combine some of the characteristics of S-I-S and S-B-S type polymers. However, the process to make blocks of polydienes in the midblock is demanding, more complex and requires long polymerisation times. It has been also demonstrated that because of the blocky structure in the midblock, their heat stability performance is still inadequate and that the hot-melt viscosity of formulated adhesives is too elevated for industrial applications compared to respectively S-I-S or S-B-S based formulations.

In WO00/14170 an adhesive composition is described based on an elastomeric component comprising (I) an SIS block copolymer and (II) an SBS block copolymer, and on a tackifying component comprising (III) a first hydrocarbon resin compatible with said SIS block copolymer and (IV) a second hydrocarbon resin compatible with said SBS block copolymer. However, the necessity to use two block copolymers (SIS and SBS) as well as two hydrocarbon resins is not a cost effective approach for the manufacture of adhesive compositions, as it requires the

adhesive manufacturers to invest deeply in expensive feeding and dosing systems on their extruders.

In DE-2942128 an adhesive composition is described based on 100 part of a non hydrogenated block copolymer A-B-A where A is polystyrene and B a block made of a mixture of Butadiene and Isoprene; from 25 to 300 part of a tackifier resin; from 5 to 200 part of a plasticiser, and some additional additives. Actually, the tackifier resin is a mixture of resins, as is illustrated in the example (50 parts of a glycerine rosin ester ("FLORAL" 85, a trademark) and 50 parts of a synthetic polyterpene resin ("WINGTACK" 95, a trademark)). This mixture appears to be required to be reasonably compatible with the base adhesive polymer.

Mixtures of S-B-S and S-I-S type copolymers, as suggested in the art, do not provide an acceptable alternative either. There is therefore still a need for a pressure sensitive adhesive composition that is at least equal to those based on S-I-S, and indeed superior in heat stability to those based on S-I-S, S-B-S and/or S-I-B-S type block copolymers, and may be based on a single hydrocarbon resin as tackifier resin.

Summary of the Invention

Accordingly, an adhesive composition is provided comprising (i) one or more styrenic block copolymers, (ii) a tackifier resin, and (iii) one or more plasticizers, wherein the or one of the styrenic block copolymers is of the general structure



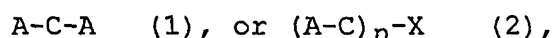
wherein each A independently is a polymer block of an aromatic vinyl compound, and C is a mixed polymer block (B/I) of butadiene (B) and isoprene (I) in a weight ratio B:I in the range of 30:70 to 70:30, and said polymer block C has a glass transition temperature (T_g) of at

most -50 °C (determined according to ASTM E-1356-98), n is an integer equal to or greater than 2, and X is the residue of a coupling agent, and wherein the tackifier resin is an aromatic hydrocarbon resin.

Detailed description of the invention

Component (i)

The block copolymers used in the composition of the present invention is a block copolymer having a structure represented by the following general formulae



wherein each A independently is a polymer block of an aromatic vinyl compound, and C is a mixed polymer block (B/I) of butadiene (B) and isoprene (I) in a weight ratio B:I in the range of 30:70 to 70:30, and said polymer block C has a glass transition temperature (T_g) of at most -50 °C (determined according to ASTM E-1356-98), n is an integer equal to or greater than 2, and X is the residue of a coupling agent.

As an example of the aromatic vinyl compound useful in the practice of the present invention, may be mentioned styrene, alpha-methylstyrene, p-methylstyrene, o-methylstyrene, p-tert.butylstyrene, dimethylstyrene, and vinyl naphthalene. Of these, styrene is particularly preferred from the viewpoints of easy availability, reactivity, and physical properties of the resulting block copolymers. The A polymer block may contain minor amounts of comonomers other than an aromatic vinyl compound, e.g., up to 5 wt% of a copolymerizable monomer such as butadiene and/or isoprene (based on the weight of the total block). These polymer blocks A preferably have a true molecular weight in the range from 9,500 to 25,000.

The mixed polymer midblock (B) is made of butadiene and isoprene as copolymerizing monomers, although it too may contain minor amounts of comonomers, e.g. up to 5 wt% of a copolymerizable monomer such as styrene (based on the weight of the total block).

In the block copolymers according to the present invention, the proportion of bound aromatic vinyl compound is in the range of 10-50 wt%, preferably 15-45 wt% based on the total block copolymer. The proportion of bound butadiene is 15-65 wt%, preferably 20-60 wt% in total. The proportion of bound isoprene is 15-65 wt%, preferably 20-60 wt%. These amounts of bound monomers (plus copolymerizable monomers, if any) add up to 100 wt%. If the proportion of the bound aromatic vinyl compound is lower than 10 wt%, holding power is lowered when the resulting block copolymer is used as a base polymer for e.g. pressure sensitive adhesives. On the other hand, any proportion exceeding 50 wt% generally results in a pressure sensitive adhesive lowered in tackiness.

The block copolymers according to the present invention each preferably have a weight average molecular weight (M_w , expressed in terms of polystyrene) ranging from 100,000 to 500,000, preferably from 150,000 to 250,000 as determined by gel permeation chromatography (GPC, using the method described hereinafter).

The block copolymers according to the present invention each preferably contain 1,2-vinyl bonds and/or 3,4-vinyl bonds in a proportion of at most 15 wt%, based on the weight of conjugated diene. The block copolymers according to the present invention preferably each have a storage modulus (G') of 1 to 300 MPa in a viscoelasticity measurement in a temperature range of from 0 to 50 °C, and only one peak on loss tangent ($\tan \delta$) attributable to

the mixed butadiene/isoprene polymer block at a temperature of -50 °C or below. When a block copolymer having a storage modulus (G') lower than 1 MPa is used as a base polymer for a pressure sensitive adhesive, then the holding power of the PSA is lowered. On the other hand, any storage modulus exceeding 300 MPa results in a pressure sensitive adhesive lowered in tackiness.

A person skilled in the art will appreciate the difference between polymers having a blocky midblock structure, wherein at least 95 wt% of each monomer is part of a homopolymer block, and polymers having a mixed midblock structure wherein no significant single homopolymer block formation has occurred. For instance, polymers having mixed midblocks may be defined as having average homopolymer block lengths of less than 100 monomer units, preferably less than 50 monomer units, more preferably less than 20 monomer units.

Average homopolymer block length may be determined by various methods. The method used in the present application is based on carbon-13 NMR (this method is described in detail in the experimental section).

The block copolymers according to the present invention can be made e.g. by coupling living diblock copolymer prepared by anionic polymerization with a coupling agent.

As examples of the coupling agent, may be mentioned tin coupling agents such as tin dichloride, monomethyltin dichloride, dimethyltin dichloride, monoethyltin dichloride, diethyltin dichloride, methyltin trichloride, monobutyltin dichloride, dibutyltin dibromide, monohexyltin dichloride and tin tetrachloride; halogenated silicon coupling agents such as dichlorosilane, monomethyldichlorosilane, dimethyldichlorosilane, monoethyldichlorosilane,

diethyldichlorosilane, monobutyldichlorosilane,
dibutyldichlorosilane, monohexyldichlorosilane,
dihexyldichlorosilane, dibromosilane,
monomethyldibromosilane, dimethyldibromosilane, silicon
5 tetrachloride and silicon tetrabromide; alkoxysilanes
such as tetramethoxysilane; divinyl aromatic compounds
such as divinylbenzene and divinyl naphthalene;
halogenated alkanes such as dichloroethane,
dibromoethane, methylene chloride, dibromomethane,
10 dichloropropane, dibromopropane, chloroform,
trichloroethane, trichloropropane and tribromopropane;
halogenated aromatic compounds such as dibromobenzene;
epoxy compounds such as the diglycidyl ether of
bisphenol-A and the like (e.g., those sold under the
15 trademark "EPON") and other coupling agents such as
benzoic esters, CO, 2-chloropropene and 1-chloro-1,3-
butadiene. Of these, "EPON" epoxy compounds (e.g. EPON
825), dibromobenzene, tetramethoxysilane and the like are
preferred.

20 Component (i) may hence comprise a mixture of the
coupled polymer according to the general formulae (1) or
(2) and of the intermediate diblock, e.g. in a weight
ratio of 100/0 to 30/70.

The block copolymers according to general formulae
25 (1) and (2) can be made by mere adaptation of common
processes used for the preparation of S-B-S type block
copolymers and/or S-I-S type block copolymers, using a
mixture of butadiene/isoprene instead. Of importance in
the preparation of the block copolymers according to the
30 present invention is to avoid homopolymer block
formation, ensure appropriate B/I ratio, and to produce a
polymer block wherein the random midblock has a Tg of -
50 °C or less. This generally rules out the use of
randomizers, as for instance used by Kuraray in the
35 production of hydrogenated styrene isoprene/butadiene

block copolymers (see US 5618882). It may also be beneficial to adapt the process by adding one or both comonomers during the formation of the mixed midblock.

The composition according to the present invention preferably comprises 100 parts by weight of at least one block copolymer selected from the block copolymers (1) and (2).

Component (ii)

Suitable aromatic hydrocarbon resins as tackifiers are those having a relative percentage of aromaticity (based on aromatic protons relative to the total number of protons in the molecule as determined by H-NMR) in the range of 3 to 18%, preferably in the range of 4 to 14%.

Suitable tackifier resins may be selected from the type generally referred to as mixed aliphatic/aromatic resins or so-called heat reactive hydrocarbon resins. These hydrocarbon resins have a mixed aromatic and aliphatic composition. The streams used to produce these resins contain C-9 components (indene and styrene) and various other C-5 monomers or C-5 dimers.

Examples of suitable mixed aliphatic/aromatic resins and heat reactive hydrocarbons include 'EXCOREZ' 2101 (Exxon Chemicals); 'Wingtack ET' and 'Wingtack' 86 (Goodyear Chemicals); 'Piccotac' MBG 222, 223 and 'HERCOTAC' 205 (Eastman) (trademarks).

The preferred tackifier resin is Wingtack ET, in particular as it's color is very light pale.

The composition according to the present invention preferably comprises from 50 to 400 parts by weight, more preferably from 100 to 300 parts by weight of a tackifier.

Component (iii)

Suitable plasticizers include plasticizing oils like low aromatic content hydrocarbon oils that are paraffinic or naphthenic in character (carbon aromatic distribution

- 9 -

$\leq 5\%$, preferably $\leq 2\%$, more preferably 0% as determined according to DIN 51378). Those products are commercially available from the Royal Dutch/Shell Group of companies, like SHELLFLEX, CATENEX, and ONDINA oils. Other oils
5 include KAYDOL oil from Witco, or TUFFLO oils from Arco. Other plasticizers include compatible liquid tackifying resins like REGALREZ R-1018. (SHELLFLEX, CATENEX, ONDINA, KAYDOL, TUFFLO and REGALREZ are trademarks).

Other plasticizers may also be added, like olefin
10 oligomers; low molecular weight polymers ($\leq 30,000$ g/mol) like liquid polybutene, liquid polyisoprene copolymers, liquid styrene/isoprene copolymers or liquid hydrogenated styrene/conjugated diene copolymers; vegetable oils and their derivatives; or paraffin and microcrystalline
15 waxes.

The composition according to the present invention may, but need not, contain a plasticizer. If it does, then the composition comprises up to 200 parts by weight, preferably 5 to 150 parts by weight, more preferably 10
20 to 130 parts by weight of a plasticizer. Indeed, the or each block copolymer (i) may be pre-blended with a small amount of plasticizer by the manufacturer of said copolymer.

Other components (non-limitative)

25 Other rubber components may be incorporated into the adhesive compositions according to the present invention. It is also known in the art that various other components can be added to modify the tack, the odor, the color of the adhesives. Antioxidants and other stabilizing
30 ingredients can also be added to protect the adhesive from degradation induced by heat, light and processing or during storage.

Several types of antioxidants can be used, either primary antioxidants like hindered phenols or secondary
35 antioxidants like phosphite derivatives or blends

- 10 -

thereof. Examples of commercially available antioxidants are IRGANOX 565 from Ciba-Geigy (2,4-bis-(n-octylthio)-6-(4-hydroxy-3,5-di-tertiary-butyl anilino)-1,3,5-triazine), IRGANOX 1010 from Ciba-Geigy (tetrakis-ethylene-(3,5-di-tertiary-butyl-4-hydroxy-hydrocinnamate)methane) and POLYGARD HR from Uniroyal (tris-(2,4-di-tertiary-butyl-phenyl)phosphite). Other antioxidants developed to protect the gelling of the polybutadiene segments can also be use, like the SUMILIZER GS from Sumitomo (2[1-(2-hydroxy-3,5-di-ter-pentylphenyl)ethyl)]-4,6-di-tert-pentylphenylacrylate); SUMILIZER T-PD from Sumitomo (pentaerythrythyltetrakis(3-dodecylthiopropionate)); or mixtures thereof. (IRGANOX, POLYGARD and SUMILIZER are trademarks).

Preparation of the composition

No particular limitation is imposed on the preparation process of the adhesive composition. Therefore, there may be used any process such as a mechanically mixing process making use of rolls, a Banbury mixer or a Dalton kneader, a hot-melt process characterized in that heating and mixing are conducted by using a melting kettle equipped with a stirrer, like a high shear Z-blade mixer or a single- or twin-screw extruder, or a solvent process in which the compounding components are poured in a suitable solvent and stirred, thereby obtaining an intimate solution of the pressure sensitive adhesive composition.

Use of the composition

PSA compositions according to the present invention may be applied without using any solvent (e.g., hot-melt) or in the form of their solutions to a base material such as paper or a plastic film by means of a proper coater, thereby producing various kinds of pressure sensitive adhesive tapes or sheets. It may also be used as an

- 11 -

adhesive or a sealant without applying to a base material.

Indeed, the block copolymers according to the present invention are excellent in heat stability and hence
5 scarcely undergo a change of melt viscosity with time upon heating and melting them. Therefore, the present adhesion compositions are particularly useful, with good flowability at elevated temperatures, as a hot-melt type pressure sensitive adhesive composition.

10 During label manufacture, a laminate of a face stock, pressure sensitive adhesive layer and a release liner is passed through an apparatus which converts the laminate into commercially useful labels and label stock. The process involves, amongst others, die-cutting and matrix
15 stripping to leave labels on an a release liner. From US 5,663,228 it is known that good convertibility may be achieved, using blends of S-I-S and S-B or S-B-S block copolymers. The same convertibility may be achieved with the block copolymers of the present invention.

20 Moreover, the block copolymer with mixed midblock may find additional uses. For example, these mixed polydiene midblock copolymers may be used in Road Marking Paint (RMP) formulations applied on roads as coating, strips and marking signs to improve the traffic safety. RMP's
25 usually consist of a binder (hydrocarbon resins, polymers, plasticisers) and fillers (pigments, mineral fillers and reflective glass beads). The role of the block copolymer in the binder is to provide strength, flexibility, creep resistance but also low temperature
30 properties. The present block copolymers significantly improve the low temperature properties of such RMP's.

In printing plate applications, S-I-S block copolymers give the require flexibility and conformability but have a relatively slow reactivity when
35 exposed to UV light. On the other hand, S-B-S block

copolymers are harder, but cross-link faster and more efficiently when irradiated by UV light. Mixed S-B/I-S block copolymers combine nicely in one molecule the advantages of each individual grade.

5 The present invention will hereinafter be described more specifically by reference to the following examples and comparative examples. However, this invention is not limited to these examples only. Incidentally, all designations of "part" or "parts" and "%" as will be used
10 in the following examples mean part or parts by weight and wt% unless expressly noted. The measurements of physical properties were conducted in accordance with the following methods.

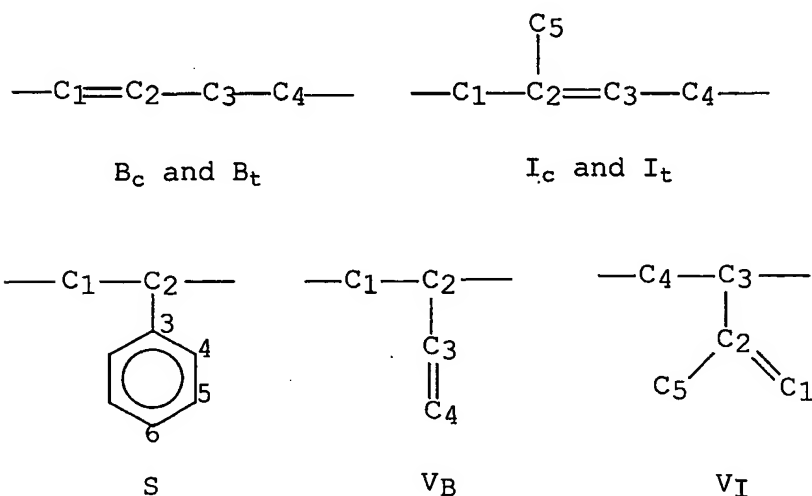
Figures 1, 2 and 3

15 Figures 1 and 2 are NMR spectra used to explain the method by which the average homopolymer block length of block copolymers with a mixed midblock may be determined by ¹³C NMR Spectroscopy.

20 Figure 3 compares the ¹³C NMR spectra of the polymer according to the prior art (EP-669350; US-A-5583182) and the polymer of the present invention.

 Figure 1a shows the aliphatic region of a typical S-B block copolymer. The polystyrene peaks present between 45 and 38 ppm do not disturb the polybutadiene ("pB")
25 spectrum. The S-B polymer contains a rather high amount of vinyl units, as a result of which the spectrum contains peaks that are evidence of the presence of two vinyl units next to each other. Figure 1b shows the aliphatic region of a typical S-I-S block copolymer. Here
30 the vinyl content ("V_I") in the polyisoprene block ("pI") is much smaller. Figure 1c shows the result of adding the two above mentioned spectra electronically. In this spectrum all typical peaks of a pB block and a pI block are present.

In each spectrum the relevant peaks are designated by a combination of letters and numerals. The capital letters refer to the monomer responsible for the peak: "B" for 1,4-butadiene, "I" for 1,4-isoprene and "S" for styrene. "V" refers to vinyl, this can be either 1,2-butadiene or 3,4-isoprene. If it is not clear from the context, then "V_B" and "V_I" have been used for 1,2-butadiene and 3,4-isoprene respectively. 1,2-Isoprene is not present in the samples discussed here. The numerals refer to the carbon atom of that specific unit in the following manner:



Cis and trans configurations are given in subscript by "c" and "t" respectively. The small letters "b" and "i" refer to the adjacent monomer, which influences the chemical shift of the monomer under discussion (given in capital letter).

These assignments depend on two assumptions: i) the polymer is 'regular', i.e. all monomers are linked head to tail; and ii) the chemical shift of a specific carbon atom depends only on carbons which are at most 4 carbon bonds away, i.e. because of the 1,4 configuration of butadiene and isoprene (which is relative long in

- 14 -

comparison with 1,2 monomers) only diads can be distinguished.

Figure 2a and b show the aliphatic region of two mixed butadiene/isoprene copolymers, that are used as model polymers, with butadiene/isoprene ratios of 4/1 and 1/3 respectively. Here some extra peaks are seen which clearly are due to the presence of a 1,4-butadiene monomer next to a 1,4-isopropene monomer and reverse. These peaks are characteristic for mixed butadiene/isoprene copolymers and are marked in Figure 2a. The chemical shifts of these characteristic peaks are as follows:

Carbon involved	Chemical shift (ppm)
bI _{1t}	38.9
iB _{1t}	32.3
bI _{1c}	31.1
B _{4t} i	30.4
I _{4c+t} ^b	27.3 and 27.2
iB _{1c}	27.0
B _{4c} I	25.1

Figure 3a is the spectrum of a block copolymer according to the prior art, with blocks in the midblock.

Fig 3c is the spectrum of a block copolymer according to the present invention, with a mixed mid-block. Although this spectrum closely resembles the composed spectrum 1c, it differs in that the characteristic peaks due to the presence of two 1,2-butadiene monomers next to each other are replaced by the characteristic peaks for a mixed polymer block.

Determination average homopolymer block length

In this section is described how the integral of the peaks at characteristic NMR shifts for a mixed polymer

- 15 -

may be used to calculate the average homopolymer block length.

The formulae to calculate the block lengths are as follows:

$$5 \quad \text{Isoprene block length} = \frac{i_c I_{1t} + i_t I_{1t} + i_c I_{1c} + i_t I_{1c} + I_4 i_1}{2 \times \text{sub}} + 1$$

$$\text{Butadiene block length} = \frac{b B_t b + b B_c B}{2 \times \text{sub}} + 1$$

wherein "sub" corresponds to:

$$\frac{i_4 B_t + i_4 B_c + I_4 b + B_t i + B_c i + b I_{1t} + b I_{1c}}{4}$$

10 For instance, using these formulae in respect of the spectra in Figures 2 and 3 results in the following average block lengths:

polymer (B:I)	av. pB block length	av. pI block length
2a (4:1)	8.7	1.5
2b (1:3)	1.9	4.8
3a (1:1)	2.5	2.3

Test methods

15 Standard peel, tack, cohesion and viscosity tests were carried out on these formulations as described in the Test method manual for Pressure Sensitive Tapes from the Pressure Sensitive Tape Council (PSTC), the standard FINAT test method for Pressure sensitive materials, the AFERA test methods for Pressure Sensitive Adhesive Tapes
20 and the ASTM related methods. Different testing surfaces have been used in function of the application: chromed stainless steel plates (No. 304) ("ss") as recommended by the FINAT, Kraft paper or Polyethylene films ("PE").

- *Rolling Ball Tack* (RBT) is the distance, expressed in
25 centimeters, a steel ball rolls on the adhesive film with a standard initial velocity (Pressure Sensitive Tape

- 16 -

Council Test No. 6; ASTM D3121-73). Small numbers indicate aggressive tack.

• *Flap test* is a test developed to simulate the closure force of a tape on a cardboard box. The instrument was developed by E.T.S Holland. An adhesive strip is stuck on Kraft paper and a weight of 1 kg is applied on one end of the strip. The Flap test determines the time needed for the bond on the Kraft paper to fail.

• *Holding Power* (HP) is the time required to pull a standard area (1.3 x 1.3 cm) of tape from a standard test surface (steel = ss, Kraft paper, PE film) under a standard load (1 kg, 2 or 5 kg), in shear at 2° (Pressure Sensitive Tape Council Method No. 7; ASTM D-3654-82). Long times indicate high adhesive strength. Results are expressed in hours (h) or minutes (min). The type of failure mode is expressed as adhesive failure (AF) or cohesive failure (CF). This test can be carried out at room temperature (about 23 °C) or at a more elevated temperature, depending on the test. For example, in assembly adhesives for diapers, the holding power is tested at 40 °C on PE.

• *Loop tack* (LT) was determined using PSTC-5 and FTM 9 loop tack method. High numbers LT indicate aggressive tack. Results are expressed in Newton/25 mm (N/25 mm).

• *Peel Adhesion* (PA) was determined by Pressure Sensitive Tape Council Method No. 1 and ASTM D3330-83. Large numbers indicate high strength when peeling a test tape from a steel substrate. Results are expressed in N/25 mm.

• *The SAFT* (shear adhesion failure temperature) was measured by 2.5 x 2.5 cm Mylar to chromed ss plates with a 1 kg weight. The samples are placed in an oven and the temperature raised by 22 °C/minute. SAFT measures the temperature at which the lap shear assembly fails.

- 17 -

• *Hot-melt viscosity* (HMV) is measured with a rotational viscometer following ASTM D-3236-78. The viscosity is measured by the torque required to rotate a spindle at constant speed while immersed in a fluid. A sample is placed in a RVTDV-II equipped with a Brookfield Thermocell and the hot-melt viscosity is measured in a temperature range of 120 °C to 190 °C. Results are expressed in Pascal.second (Pa.s).

• *Viscoelastic properties* of the polymers and the adhesive formulations have been determined by the Dynamic Mechanical Analyser (RDA-II from Rheometrics Inc.) in the parallel plate mode (7.9 mm diameter plates with a 2 mm gap) over a wide range of temperature. For each sample, the storage modulus G' , the loss modulus G'' and the $\tan \delta$ peak were measured at a fixed angular frequency of 10 rad/s; the temperature gradient was 5 °C/min.

• *Glass transition temperatures T_g* have been determined by Differential Scanning calorimetry with a temperature sweep of 40 °C/min. The T_g is measured at the onset of the transition.

• *Polystyrene content* was determined by ^1H NMR.

• *Average homopolymer block lengths* have been determined by ^{13}C NMR using the method described herein before. ^{13}C NMR spectra of polymer samples were obtained with a Bruker AMX-500 FT spectrometer operating at 125 MHz. Quantitative proton-decoupled spectra were recorded with a 90° ^{13}C excitation pulse and a repetition rate of 10 s. 10% (w/w) of polymer solutions in CDCl_3 were used. To improve the relaxation time 0.1 mol/l chromium acetylacetonate was added. The applied line broadening was 2 Hz. The spectra were referenced such that the aliphatic carbons of trans-polybutadiene are at 31.9 ppm.

EXAMPLES

Synthesis of the block copolymers B-F

Cyclohexane, styrene, butadiene and isoprene were purified by activated aluminumoxide and stored at 4 °C under a nitrogen atmosphere. Dibromoethane (EDB) obtained from Aldrich was used as coupling agent. Prior to
5 synthesis, a monomer mixture of butadiene and isoprene (at a weight/weight ratio given in Table 1) was prepared and stored under nitrogen at 4 °C. This mixture was used as such.

An autoclave, equipped with a helical stirrer was
10 charged with cyclohexane and the content was heated to 50 to 60 °C. As initiator sec-BuLi was dosed immediately followed by styrene monomer, which was allowed to polymerize to completion. The reaction temperature was increased to 70 °C, at which temperature a
15 butadiene/isoprene monomer mixture (B/I) was dosed and reacted. The resulting diblock was coupled with an excess of EDB. This excess was optionally scavenged with sec-BuLi and followed by addition of ethanol as terminator. The reaction mixture was cooled to 40 °C, transported to
20 a blending vessel and a stabilization package was added (comprising IRGANOX 565 and tris(nonylphenol)phosphite 0.08/0.35 phr as a cyclohexane solution) and stirred at RT. Dry rubber was obtained by steam coagulation finishing, followed by drying in an oven.

25 The polymers were analyzed by GPC according to the method described by J.R. Runyon, et al, J. Polym. Sci., 13, 2359 (1969). Table 1 lists the amounts in which the components have been used. The results of the GPC analysis are in Table 2. Table 2 also contains the
30 corresponding properties of a comparative polymer A: an S-I-B-S block copolymer containing an I-B block copolymer midblock with an I/B weight ratio of 50/50, prepared as described in EP-0669350.

35 Further components used in the examples are listed in Table 3.

Table 1

Polymer	A	B	C	D	E	F
Cyclohexane (l)	14	14.1	6	6	6	6
Initiator (mmol)	14.1	14.3	12.7	15.2	12.9	17.5
Styrene (gram)	159.6	153.4	135.3	163.9	141.8	256.7
B/I (ratio)	50/50 block	50/50 block	70/30	30/70	1:1	1:1
B/I (gram)	430.0 B 433.8 I	848.0	778.6	942.7	664.0	598.1
Excess EDB (mol%)	20	15	20	20	15	21
Scavenger (mmol)	2.7	2.1	-	-	-	-
Ethanol (ml)	0.5	0.5	1.0	1.0	0.9	1.2

Table 2

Polymer	A	B	C	D	E	F
Mw Polystyrene *10 ³	10.8	10.9	10.7	10.8	11	14.8
Total Mw *10 ³	222	217	259	227	195	154
Coupling efficiency %	86	83	81	85	87	86
Polystyrene content wt%	15.5	15.3	14.8	14.8	17.6	30
B/I ratio	50/50	50/50	70/30	30/70	50/50	50/50
Vinyl in B wt%	8	8	8	8	8	8
Vinyl in I wt%	5	5	5	5	5	5

Table 3

D-1107	KRATON D-1107 is a linear styrene-isoprene-styrene block copolymer containing 15% of polystyrene, has a total molecular weight of 225 000, a coupling efficiency of 83%.
D-1160 NS	KRATON D-1160 NS is a linear styrene-isoprene-styrene block copolymer with 19% polystyrene content, a total molecular weight of 178 000 and a coupling efficiency of 100%.
D-1161 NS	KRATON D-1161 NS is a linear Styrene-Isoprene-Styrene block copolymer with 15% polystyrene content, a total molecular weight of 220 000 and a coupling efficiency of 81%.
D-1165 NS	KRATON D-1165 NS is a linear styrene-isoprene-styrene block copolymer with 30% polystyrene content, a total molecular weight of 141 000 and a coupling efficiency of 81%.
D-1122	KRATON D-1122 is a multi-arm styrene-butadiene-styrene block copolymer with 37% polystyrene content, a total molecular weight of 143 000 and a coupling efficiency of 90%.
R-1090	REGALITE R-1090 is a fully hydrogenated aromatic resin with a softening point of 88 °C, an aromaticity of 1.8 %, manufactured by Hercules B.V.
S-5100	REGALITE S-5100 is a 50% hydrogenated aromatic resin with a softening point of 100 °C, an aromaticity of 16 %, manufactured by Hercules B.V.
R-7100	REGALITE R-7100 is a 70% hydrogenated aromatic resin with a softening point of 102 °C, an aromaticity of 11.2 %, manufactured by Hercules B.V.

Table 3 (Cont'd)

MBG 212	MBG 212 is an experimental aliphatic hydrocarbon resin with a softening point of 95 °C, an aromaticity of 0 %, developed by Hercules B.V.
MBG 222	MBG 222 is an experimental aliphatic hydrocarbon resin with a softening point of 85 °C, an aromaticity of 3.8 %, developed by Hercules B.V.
MBG 223	MBG 223 is an experimental aliphatic hydrocarbon resin with a softening point of 88 °C, an aromaticity of 11.3 %, developed by Hercules B.V.
P-95	PICCOTAC 95 is a C5 aliphatic hydrocarbon resin with a softening point of 95 °C, an aromaticity of 0 %, manufactured by Hercules B.V.
E-2203	ESCOREZ 2203, a modified aliphatic hydrocarbon resin with a softening point of 93 °C, an aromaticity of 2.2 %, manufactured by Exxon Chemicals
E-2101	ESCOREZ 2101, a modified aliphatic hydrocarbon resin with a softening point of 93 °C, an aromaticity of 13.15 %, manufactured by Exxon Chemicals
W Extra	WINGTACK EXTRA, a modified aliphatic hydrocarbon resin with a softening point of 97 °C, an aromaticity of 2.5 %, manufactured by GOODYEAR Chemicals
W ET	WINGTACK ET, a modified aliphatic hydrocarbon resin with a softening point of 94 °C, an aromaticity of 4.2 %, manufactured by GOODYEAR Chemicals
W 86	WINGTACK 86, a modified aliphatic hydrocarbon resin with a softening point of 86 °C, an

- 22 -

	aromaticity of 9.6 %, manufactured by GOODYEAR Chemicals
H-205	HERCOTAC 205, a modified aliphatic hydrocarbon resin with a softening point of 98 °C, an aromaticity of 13.5 %, manufactured by Hercules B.V.
C-925	CATENEX 925 is a naphthenic oil from Deutsche Shell Aktiengesellschaft
C-956	CATENEX 956 is a naphthenic oil from Deutsche Shell Aktiengesellschaft
O-N68	ONDINA N68 is a medicinal naphthenic white oil from Deutsche Shell Aktiengesellschaft
I 1010	IRGANOX 1010 is an anti-oxidant from Ciba-Geigy

Example 1

Table 4 shows the results for various adhesive formulations containing 29% of polymer. Comparative formulation 1 (CF1) is based on polymer A (EP-0669350).
5 Formulation 2 (F2) is based on polymer B. Comparative formulation 3 (CF3) is based on D-1161NS.

Results show that the F2 has better Holding Power values (cohesion) on chromed stainless steel, better Flap test values on Kraft paper, and a lower Hot-melt
10 viscosity than CF1.

Table 4

Formulation	CF1	F2	CF3
Polymer A	100		
Polymer B		100	
D-1161NS			100
R-5100	200	200	200
C-925	40	40	40
I 1010	1	1	1
RBT 23 °C (cm)	7	8	>30
Flap test Kraft (min)	180	205	381
LT (N/25 mm)	14	10	13
PA 180 °C (N/25 mm)	16	14	15
HP ss 2 kg (h)	17	47	104
SAFT (°C)	85	82	81
HMV (Pa.s)	45	34	13

Example 2

Table 5 shows the results for an adhesive formulation containing 45% of polymer as used in packaging tape adhesive application. Polymers in Formulations CF4 and F5 are equivalent to those in formulations CF1 and F2 described in the previous example.

Results show that F5 of the present invention has better Holding Power values (cohesion) on chromed stainless steel, better Flap test value on Kraft paper and better loop tack value than CF4. This shows that Polymer B of the present invention has better adhesive properties than Polymer A (EP-0669350). Polymer B has close adhesive properties to D-1107 (CF6) with a better rolling ball tack value.

Table 5

Formulation	CF4	F5	CF6
Polymer A	100		
Polymer B		100	
D-1107			100
MBG 212			
H-205	100	100	100
C-956	45	45	45
I 1010	2	2	2
RBT 23 °C (cm)	1	1.6	11
Flap test (min)	72	215	274
LT (N/25 mm)	5	7	10
PA (N/25 mm)	10	11	12
HP ss 2kg (h)	13 AF	>1000	>1000

EXAMPLE 3

The formulation CF1 and Formulation F2 from Example 1 were placed in a Brookfield Thermocell for 24 Hours at 177 °C. Afterward, the adhesives were analysed by GPC to evaluate the polymer stability.

The formulations were injected directly in the GPC column to measure the molecular weight of the polymer only. The results, shown in Table 6, are expressed in % area of material having molecular weights greater than that of the original polymer; identical to that of the original polymer, and smaller than the original polymer.

Variations in the areas of these three respective parts of the GPC analysis give an indication of the degradation level of the polymer and by which mechanisms it degrades.

Results shows that CF1, and hence comparative polymer A is much less heat stable than F2, that contains the polymer B of the present invention. Indeed, the increase

in high molecular weight (cross-linking of the butadiene chains) and the increase in low molecular weight (degradation of the isoprene chains) of Polymer A are substantially greater than those of the polymer B.

TABLE 6

	AREA%		
Formulation	Mol.Mass>MW	MW	Mol.Mass<MW
CF1 BEFORE AGEING	11.1	70.5	18.4
CF1 AFTER AGEING 177 °C 24 h	19.8	47.9	32.3
% increase	78%		75%
F2 BEFORE AGEING	11.2	68.2	20.6
F2 AFTER AGEING 177 °C 24h	16.9	49.9	33.2
% increase	50%		60%

5 EXAMPLE 4

Table 7 shows the adhesive properties of formulations based on styrene-butadiene/isoprene-styrene block copolymers with different B/I weight ratios. Polymers B, C, D and KRATON D-1161NS have been targeted to have the same molecular parameters, namely % polystyrene content, total molecular weight and coupling efficiency.

The increase of butadiene in the mid-block decreases the glass transition temperature T_g of the polymer and this has a marked influence on the adhesive properties. The Rolling ball tack decreases (improves because of lower values); the Holding Power on chromed stainless steel decreases; the hot-melt viscosity increases and the formulation glass temperature T_g decreases when the butadiene level in the midblock increases.

Table 7

Formulation	F7	F8	F9	CF10
Polymer C	100			
Polymer B		100		
Polymer D			100	
D-1161 NS				100
S-5100	200			
C-925	40			
I 1010	1			
Tg (°C)	-24	-21	-18	-13
RBT 23 °C (cm)	13.6	8	>30	>30
LT (N/25 mm)	13	10	13	13
PA (N/25 mm)	15	14	17	15
HP ss 2 kg (h)	12	47	230	104
SAFT ss 0.5 kg (°C)	79	82	77	81
HMV 177 °C (Pa.s)	52.6	34.8	18.9	13

EXAMPLE 5

Table 8 shows the adhesive properties of formulations based on styrene-butadiene/isoprene-styrene block copolymers in packaging tape formulations. CF16 is a packaging tape based on a water based acrylic emulsion.

Polymer B and Polymer C of the present invention can be compounded with a multitude of other components, e.g., with one or two hydrocarbon resins, with different types of hydrocarbon resins, with different polymer content.

The resulting formulations give a wide range of properties with good packaging tape adhesive properties. They outperform also waterbased acrylic tapes in adhesive properties.

Table 8: packaging Tape formulations

Formulation	CF11	F12	F13	F14	F15	CF16
D-1160	100					
Polymer B		100				
Polymer E			100	100	100	
MBG 212	110		60		55	
MBG 223		110				
P-95				55		
H-205			60	55		
MBG 222					55	
C-956	10	10	20	10	10	
I 1010	1	3	3	3	3	
RBT 23 °C (cm)	29	5.5	18	17	>30	5
Flap Test (min)	3800	610	1000	3000	1700	250
HP Kraft 40 °C (min)	360	90	45	500	600	100
LT ss (N/25 mm)	10	11.5	10	12	6	
PA 180° ss (N/25 mm)	21	11	16	13	12	
HP ss 2 kg (h)	>1000	200	>150	>150	>150	
SAFT (°C)	-	99	97	102	-	
HMV 190 °C (Pa.s)	56	82	62	90	70	

EXAMPLE 6

Table 9 shows the adhesive properties obtained in assembly adhesive in disposable diapers, in sanitary napkins care and elastic attachments.

Formulations F18 and F19 (based on polymer F of the present invention) have outstanding Tack, Peel and Holding power on PE. Both outperform S-I-S or S-B-S based formulations (CF17, CF20). Polymer F can be compounded with either S-I-S compatible resins, or S-B-S compatible resins or both, offering a large palette of adhesive properties in function of the end use application.

Formulations based on polymer F displayed very low formulation hot-melt viscosities indicating that these formulations can be easily applied with the different techniques, like spiral spray coating, roll coating, die-coating.

5

Table 9: adhesive properties in assembly adhesives

Formulation	CF17	F18	F19	CF20
D-1165	100			
POLYMER F		100	100	
D-1122				100
R-1090	250	125		
R-7100			250	220
S-5100		125		
O N68	50	50	50	80
I 1010	3	3	3	3
LT on PE (N/25 mm)	0.9	3.5	2	0
PA PE (N/25 mm)	11.5	14.5	15	2.5
HP PE 40 °C (h)	21	14	3	0.3
LT ss (N/25 mm)	15	31	10	4.5
PA ss (N/25 mm)	33	31.5	25	21
HP ss 2 kg (h)	55	62	110	92
SAFT (°C)	91	95	87	84
HMV 177°C Pas	2.2	5.18	3.86	2.88

EXAMPLE 7

Table 10 provides a comparison of adhesive performance of S-I-S and a polymer of the present invention with an isoprene compatible hydrocarbon resin (HCR).

10

The low tack values observed in formulations CF22 and CF24 with P-95 and MBG 212 indicate a strong

incompatibility with the mid-block. Those resins are in fact incompatible with the butadiene segments.

Table 10

Formulation	CF21	CF22	CF23	CF24
D-1161	100			
D-1160			100	
POLYMER E		100		100
P-95	150	150		
MBG 212			110	110
C-925	40	40		
C-956			10	10
I 1010	3	3	3	3
RBT 23 °C (cm)	5	>30	29	>30
Flap Kraft (min)	23	2	3800	26
HP Kraft 40 °C (min)	-	-	360	4
LT ss (N/25 mm)	12	0	10	0
PA ss 180° (N/25 mm)	13	2	21	1
HP ss 2 kg (h)	4	73	>1000	>400
SAFT ss (°C)	106	65	114	-

5

EXAMPLE 8

Formulation 25 is made with a blend of SIS and SBS block copolymers, similar to the formulations given in WO/00/14170.

10

To develop the highest performance, this formulation needs two HCR, namely one that is compatible with isoprene (MBG 212) and one that is compatible with the butadiene (MBG 223).

15

Similarly, block copolymers with a (B/I) midblock can be compounded with a dual HCR system, namely with an

isoprene compatible HCR (P-95 and P-212) and a butadiene compatible HCR (MBG 223 and H-205).

Table 11

Formulation	CF25	CF26	CF27
D-1161	50		
D-1102	50		
POLYMER E		100	100
MBG 223	55		60
MBG 212	55	55	110
H-205		55	
P-95			60
C-956	10	10	20
I 1010	3	3	3
RBT 23 °C (cm)	5	25	20
Flap Kraft (min)	920	2170	1930
HP Kraft 40 °C (min)	76	200	2880
LT ss (N/25 mm)	11.5	9	7
PA ss 180° (N/25 mm)	12	16	13
HP ss 2 kg (h)	64	230	>500
SAFT ss (°C)	97	103	105
HMV 190°C Pas	48.8	90	48

5

EXAMPLE 9

Surprisingly, it has been discovered that when block copolymers with a mixed (B/I) midblock are compounded with specific aromatic modified aliphatic HCR, high performance adhesives can be obtained.

10

Formulations F28 to F31 show that MBG 223, E-2101, W ET and W 86. with a medium level of aromatic structure, are all giving high performance adhesive.

- 31 -

Formulations CF32 and CF33 with E-2303 and W Extra, both containing less aromatic structures, do not show tack. This is an indication of incompatibility.

5 Finally, Formulation F34 with H-205, that contains an elevated level of aromatics in the molecules, gives lower performance adhesive, although still acceptable.

Table 12

Formulation	F28	F29	F30	F31	CF32	CF33	F34
POLYMER E	100	100	100	100	100	100	100
MBG 223	110						
E-2101		110					
W ET			110				
W 86				110			
W Extra					110		
E-2203						110	
H-205							110
C-956	15	15	15	15	15	15	10
I 1010	3	3	3	3	3	3	3
RBT 23 °C (cm)	4	>20	12	5	-	-	7
Flap Kraft (min)	1300	1400	5000	1600	-	-	230
HP Kraft 40 °C (min)	345	180	260	155	-	-	50
LT ss (N/25 mm)	17	12	7	11	0*	0*	14
PA ss 180° (N/25 mm)	16	17	14	13	-	-	16
HP ss 2 kg (h)	>160	450	>450	>450	-	-	57
SAFT ss (°C)	103	100	112	104	-	-	92
HMV 190°C Pas	71	71	74	67	-	-	92

* LT = 0, hence not further evaluated

CONCLUSION

When the results in Examples 8 are compared to the results in Example 9, it appears that hydrocarbon resins

- 32 -

with a % of aromatic H lower than 3 % give no tack to the formulation.

Similarly, the hydrocarbon resins with the highest level of aromatic H - 13.5 % - gives low cohesion to the formulation, although the general performance are still good.

It can be concluded that aromatic modified aliphatic hydrocarbon resins need to have a % of aromatic H between 3 to 18, preferably 3.5 to 14 % to develop the best adhesive properties with a block copolymer having a mixed (B/I) midblock.

C L A I M S

1. An adhesive composition comprising (i) one or more styrenic block copolymers, (ii) a tackifier resin, and (iii) one or more plasticizers, wherein the or one of the styrenic block copolymers is of the general formulae

5 A-C-A (1), or (A-C)_n-X (2),

wherein each A independently is a polymer block of an aromatic vinyl compound, and C is a mixed polymer block (B/I) of butadiene (B) and isoprene (I) in a weight ratio B:I in the range of 30:70 to 70:30, and said polymer
10 block C has a glass transition temperature (T_g) of at most -50 °C (determined according to ASTM E-1356-98), n is an integer equal to or greater than 2, and X is the residue of a coupling agent,
and wherein the tackifier resin has an aromaticity (in
15 relative percentage of aromatic protons as determined by H-NMR) in the range of from 3 to 18%.

2. An adhesive composition as claimed in claim 1, wherein polymer block C has average homopolymer block lengths pB respectively pI of less than 100 monomer
20 units, preferably less than 50 monomer units, more preferably less than 20 monomer units.

3. An adhesive composition as claimed in claim 1 or claim 2, wherein the aromatic vinyl compound is styrene.

4. An adhesive composition as claimed in any one of
25 claims 1 to 3, wherein the proportion of bound aromatic vinyl compound is in the range from 10 to 50 wt%.

5. An adhesive composition as claimed in any one of claims 1 to 4, wherein the proportion of bound butadiene is in the range from 15 to 65 wt%.

- 34 -

6. An adhesive composition as claimed in any one of claims 1 to 5, wherein the proportion of bound isoprene is in the range from 15 to 65 wt%.

5 7. An adhesive composition as claimed in any one of claims 1 to 6, wherein each A polymer block has a true molecular weight in the range of 9,500 to 25,000.

8. An adhesive composition as claimed in any one of claims 1 to 6, wherein the C polymer block has a vinyl content of at most 15 wt%.

10 9. An adhesive composition as claimed in any one of claims 1 to 8, wherein the polymer block has weight average molecular weight (expressed in terms of polystyrene) in the range of 100,000 to 500,000 (as determined by GPC).

15 10. An adhesive composition as claimed in any one of claims 1 to 9, wherein component (i) comprises a block copolymer according to general formulae (1) or (2), and a diblock copolymer A-B in a weight ratio of block copolymer:diblock in the range of 100/0 to 30/70.

1 / 3

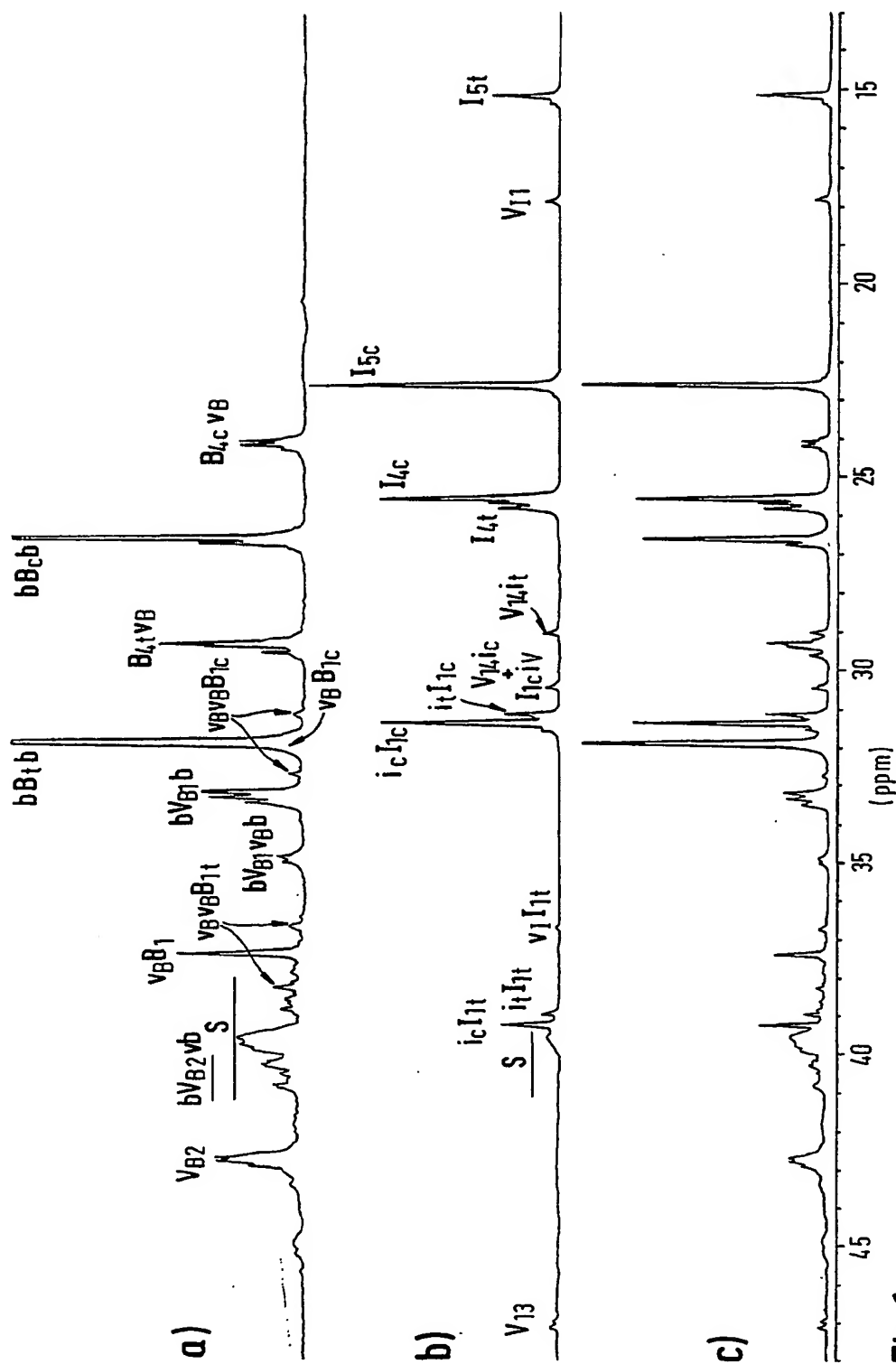


Fig.1: The aliphatic part of ^{13}C NMR spectra.

a) a typical styrene/butadiene co-polymer.

b) a typical styrene/isoprene co-polymer.

c) the electronic sum of a and b.

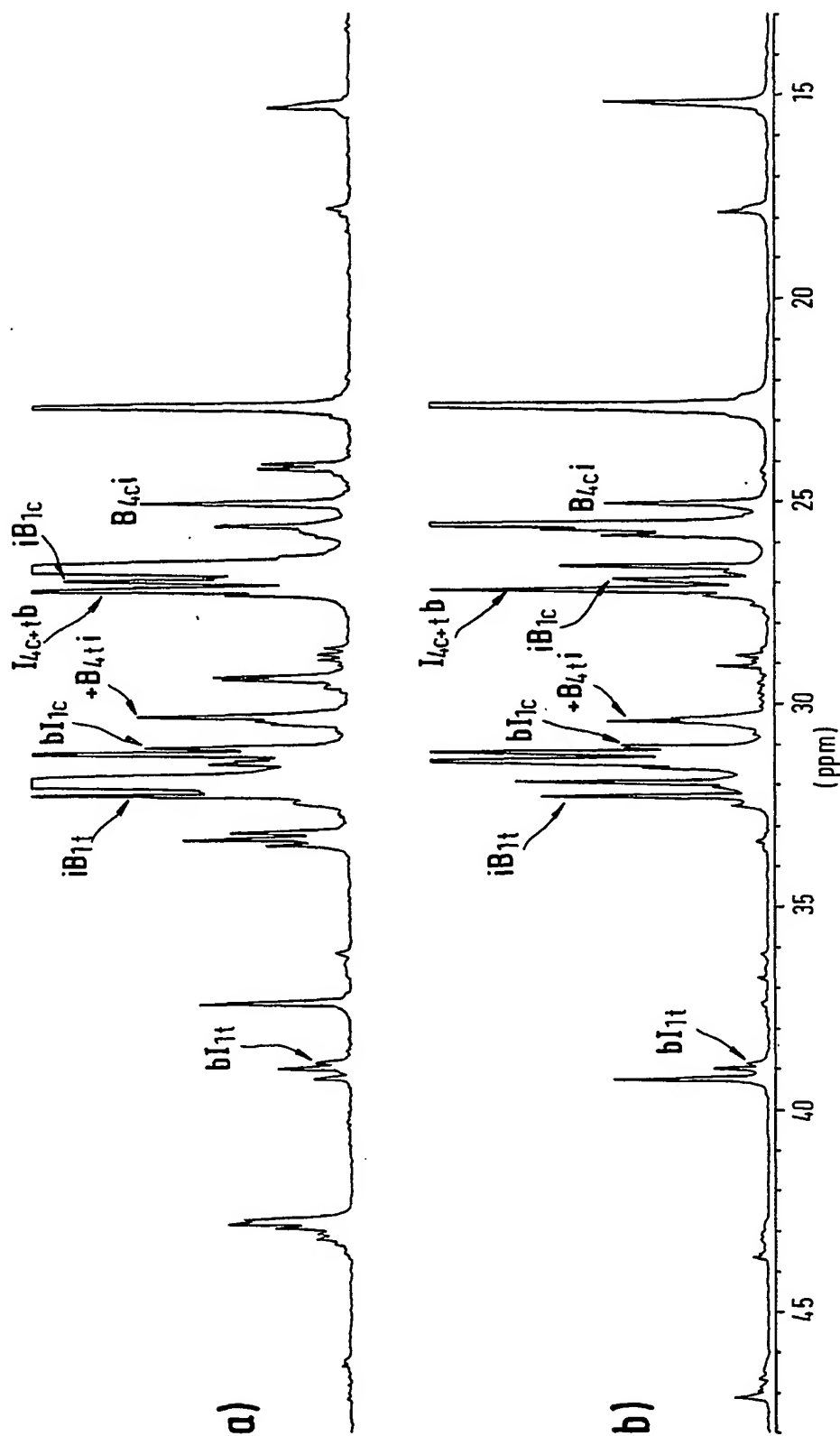


Fig. 2: The aliphatic part of ^{13}C NMR spectra.

a) mixed butadiene/isoprene copolymer $\text{B/I} = 4/1$.

b) mixed butadiene/isoprene copolymer $\text{B/I} = 1/3$.

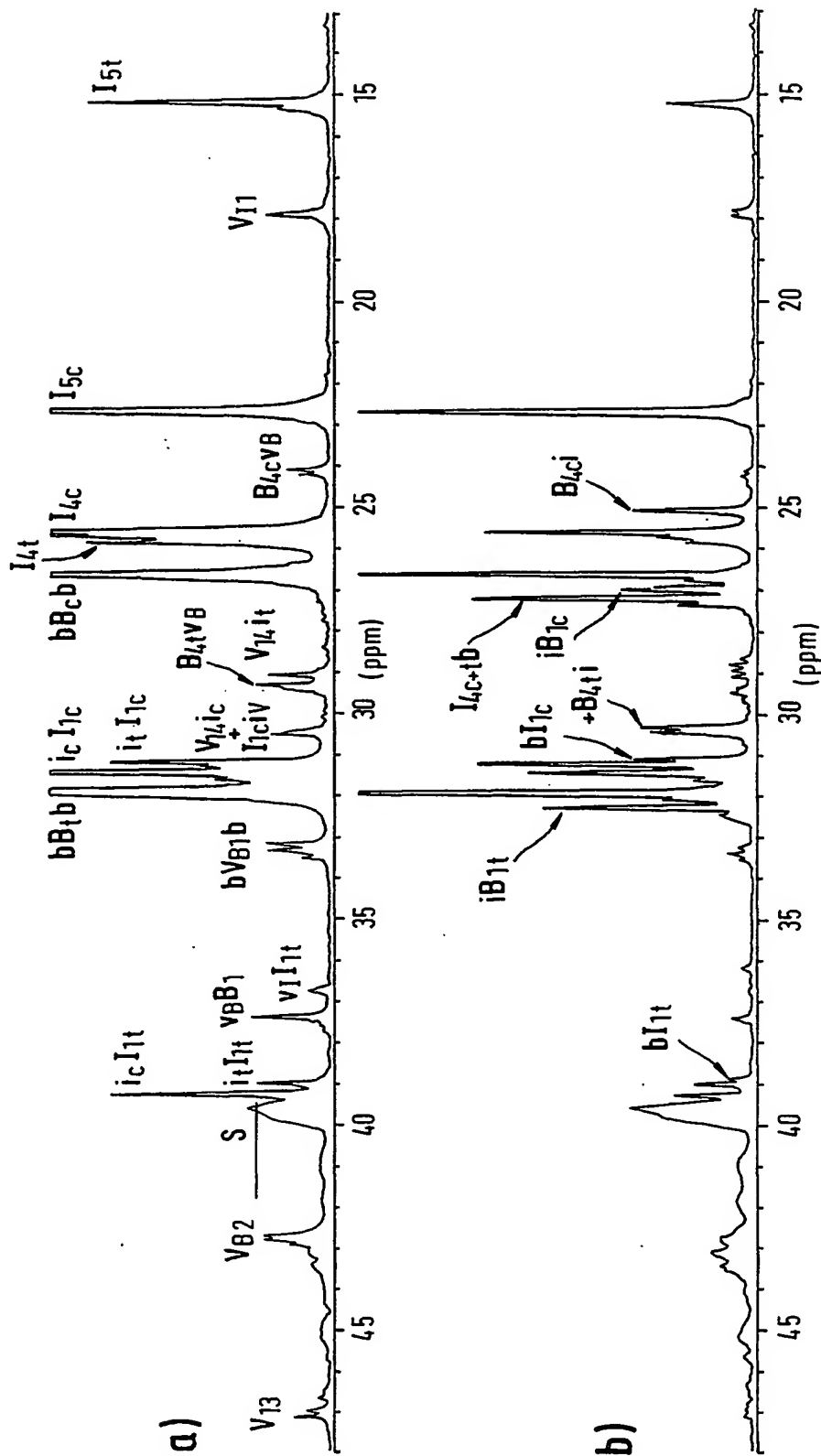


Fig.3: The aliphatic part of ^{13}C NMR spectra.

- a) block styrene/butadiene/isoprene co-polymer and
- b) mixed midblock butadiene/isoprene styrene/butadiene/isoprene co-polymer.